

TO: Team KRA
CC:
FROM: Knowlton Atterbeary
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Re: Presidents Message April 7: Coronavirus (COVID-19)

I am pleased to report that close to 100% of KRA staff are WFH, and I have received no reports of employees infected by Coronavirus. Please continue to adhere to the Centers for Disease Control and Prevention (CDC) virus-prevention protocols, they WORK!

This week's message is a departure from my previous communications. Somewhat lengthy, yet hopefully informative.

"COVID-19" has infiltrated our daily lives...in our speech, in our actions, and in our thoughts. Its etymology is not difficult to decipher: **CO** (corona)...**VI** (virus)...**D** (disease)...and **19** (2019), coined by the WHO in February 2020, establishing a format for the names of future outbreaks.

Interestingly, the word "corona" has many benign definitions.

- In *anatomy*, it is "a part of the body resembling or likened to a crown [*corona* in Spanish]."
- In *architecture*, it is "a part of a cornice having a broad vertical face."
- In *astronomy*, it is "the rarefied gaseous envelope of the sun and other stars"
- In *botany*, it is "the cup-shaped or trumpet-shaped outgrowth at the center of a daffodil or narcissus flower."
- In *physics*, it is "the glow around a conductor at high potential...a small circle of light seen around the sun or moon, due to diffraction by water droplets."
- In *religion*, it is "a circular chandelier in a church". And,
- In *local taverns*, it is "one of the top selling beers in the world." (More than ever, we must not forget how to chuckle!)

So, how did such a virulent disease end up with such an innocent, multi-purpose name? According to the CDC, it was so-named merely based upon its appearance...the virus is covered with "crown-like" spikes.

[USA Today](#) reports more than **10,000** COVID-19 **deaths** in the U.S., and according to today's [Johns Hopkins University Data Dashboard](#), there are **378,289 confirmed cases**, of which **20,003 have recovered**, and **3,485 deaths** in New York City alone!

Nevertheless, we are **not** going to give this pandemic disease the power to define us...as a Team that will get through this together. As we all abide by [CDC](#) guidelines, as well as local and state mandates, here's our response to COVID-19: ***KRA employees are...***

C – Capable and Creative

O – Objective and Outcome-oriented

V – Valued and Visionary

I – Imaginative and Innovative

D – Dependable and Diverse

19, well, the virus was first detected in the U.S. on **Jan. 20**, we will reach week **19** on June 1. Maybe, just maybe, this is the day that the universe will right itself, and we can look forward to a “*new*” new normal, in which some HQ and Program Site adjustments will probably remain in place, because we have learned that they have actually improved some operational processes.

I appreciate your commitment to KRA's mission.

Be well.

Be Safe, and,

Thank you.