



BUSINESS ENGAGEMENT

KRA



INNOVATIVE SOLUTIONS



EXCEPTIONAL SERVICE



TRUSTED RESULTS

KRA Corporation

Maple Lawn Corporate Center
11830 West Market Place, Suite M
Fulton, Maryland 20759
(301) 562-2300 phone
(301) 495-2919 fax
info@kra.com

www.KRA.com

About KRA

KRA operates nationally, contracting with federal, state, and local agencies that provide workforce development, training and related services to businesses and job seekers. As a trusted partner, our outcomes-driven models leverage resources and relationships across workforce development, education, economic development, labor, and business and industry to build programmatic innovations and grow regional economies. At every level of our organization, KRA holds leaders and staff alike to an exceptional level of service standards and customer readiness.

Building Relationships with Businesses

Serving business and industry goes far beyond helping to find candidates and filling open jobs. We approach businesses holistically, with a regional model that examines their needs and connects businesses with resources across workforce development, economic development, and education to help them succeed.

Business Portfolio of Offerings

- Candidate referral and screening
- Assistance with recruiting and interviewing
- Business news and trends analysis
- Labor market data and analysis
- Consultative referrals to regional resources
- On-the-Job Training funds for new employees
- Incumbent Worker Training funds for existing employees
- Customized training through local educational partners

Specialized Services for Health Care

The health care sector faces the dual challenge of attracting and retaining replacements for retiring workers while expanding its workforce to care for an aging population. Allied Health professionals are administrative and clinical healthcare providers who comprise 60 percent of the healthcare workforce. KRA supports regions with worker shortages in allied health professions through our turnkey allied health education training programs that work in concert with local providers to expand existing programs and fill the workforce pipeline.

Exceptional Results

The KRA operations' managers and staff are trained to use a consultative approach in understanding the needs and challenges of businesses. We then develop a customized plan to provide a full scope of services that promote profitability, productivity and peace of mind for the businesses we serve. We draw on our knowledge of community resources, strategic planning processes, and continuous improvement to create a relationship where businesses truly understand the value and role of workforce development in their communities.